

SWA 2023 Writers Conference Schedule (subject to change)

Times	Friday, June 9, 2023	Saturday, June 10, 2023	Sunday, June 11, 2023	Monday, June 12, 2023	Tuesday, June 13, 2023
7:30 - 8:30AM	Welcome to the Southeastern Writers Association 2023 Writers Conference	Breakfast	Breakfast	Breakfast	Breakfast
8:30 - 9:30AM		Michael Lister The Game is afoot: How to write a mystery	Susan Montanari Part 1: Your Story	Michael Lister Considering Crime: Part 1 Approaches to the crime novel	Check Out Goodbye until June 7-11, 2024!
9:30 - 9:45AM		Break	Break	Break	
9:45 - 10:45AM		Susan Montanari Where the Wild Things Went	Susan Montanari Part 2: Your Story	Michael Lister Considering Crime: Part 2 Approaches to the crime novel	Board Meeting
10:45-11:00AM		Break	Break	Break	
11:00 - 12:00PM		Cassandra King Reviewing the basics of storytelling	Cassandra King What kind of storyteller are you, anyway?	Cassandra King Exploring the best way to tell your story	
12:00 - 1:30PM		Lunch/Bookstore Open	Lunch/Bookstore Open	Lunch/Bookstore Open	
1:30 - 2:30PM		Shari Stauch Marketing and Promotion	Shari Stauch Marketing and Promotion	Susan Montanari Think, Dream, Scheme, Write	
2:30-2:45PM		Break	Break	Break	
2:45 - 3:45PM		Shari Stauch Marketing and Promotion	Michael Lister A Talent to Deceive: Using clues & obfuscation to play fair with the reader	Shari Stauch Marketing and Promotion	
3:45 - 4:00PM	Break	Break	Break		
4:00 - 5:00PM	Registration	Terri Gerrell The business of publishing What does a publisher really do?	Terri Gerrell What type of publisher do I need? What is my best approach?	Terri Gerrell Ways to market your book before you have the book in hand	
5:00 - 5:30PM	Break - Announcements	Break - Announcements	Break - Announcements		
5:30 - 6:30PM	Dinner	Dinner	Dinner	Dinner	
7:00-8:00PM	Orientation	Keynote Speaker: Cassandra King Conroy Tell Me a Story Booksigning to Follow	Open Mic Night	Awards Ceremony	
8:00 - 9:00PM	Socializing/Getting Acquainted	Socializing/Booksigning	Socializing/Networking	Cocktail Party at King & Prince	